



**FOR IMMEDIATE RELEASE**

**PURE1 SYSTEMS APPOINTS LIVENDCO, INC. AS EXCLUSIVE DEALER IN NORTHERN FLORIDA AND SOUTHERN ALABAMA**

**Lawrence, MA** - Pure1 Systems, the developer of the Everful™ self-filling bottle for purified water dispensing, is pleased to announce the addition of Livendco, Inc., Pensacola, Florida, owned by Mr. Dan Livingston, as the exclusive dealer for its products in the following counties in Alabama and Florida:

Counties in Alabama: Autauga, Baldwin, Barbour, Bullock, Butler, Choctaw, Clarke, Coffee, Conecuh, Covington, Crenshaw, Dale, Dallas, Elmore, Escambia, Geneva, Henry, Houston, Lee, Lowndes, Macon, Marengo, Mobile, Monroe, Montgomery, Pike, Russell, Washington, Wilcox.

Counties in Florida: Bay, Calhoun, Escambia, Franklin, Gadsden, Gulf, Holmes, Jackson, Liberty, Okaloosa, Santa Rosa, Wakulla, Walton, Washington, Leon, Jefferson.

Mr. Livingston has been involved with the vending business for over 40 years. He has run his own company since 2001 which he has since tripled in sales. Livingston began offering Pure1 Systems products to his customers since 2003. "Pure1 has been great to work with and I look forward to continuing to expand the business and to provide service to all our vending and water customers," Livingston said.

The Exclusive Dealership is part of the new programs developed by Pure1 Systems to improve the servicing of users throughout the world. Dealers receive equipment to jump-start their business, marketing support with customer driven literature, direct mail piece and DVD, selling and technical training, and territorial exclusivity. "We look forward to Dan's joining the Pure1 Family and expect to work with him in developing his territory to better service his customers," said Mr. Stephen Messinger, Director of Sales & Marketing for Pure1 Systems.

**About Pure1 Systems**

Pure1 was started in 1988 to develop an answer to the problems with 5-Gallon bottles of water: lifting, spilling, storage, reservoir contamination and expense. Pure1 has sold over 60,000 systems for offices and homes around the world. Pure1 is headquartered in Lawrence, Massachusetts. For more information on Pure1 Systems and its line of point-of-use systems visit [www.Pure1.com](http://www.Pure1.com), call 978-975-1800 or write to sales@Pure1.com.



15 Union Street, Lawrence, MA 01840 • ☎ +1-978-975-1800 • FAX +1-978-975-1400

E-Mail: [sales@Pure1.com](mailto:sales@Pure1.com)

Web-Site: [www.Pure1.com](http://www.Pure1.com)