



FOR IMMEDIATE RELEASE

PURE1 SYSTEMS APPOINTS GOLDENWHIPP COFFEE SERVICES AS ITS EXCLUSIVE DEALER IN PUERTO RICO

Lawrence, MA – Pure1 Systems, the developer of the Everfull™ self-filling bottle for purified water dispensing, is pleased to announce the addition of Goldenwhipp Coffee Services, Guaynabo, Puerto Rico, as the exclusive dealer for its products in the Commonwealth of Puerto Rico.

Goldenwhipp was started in 1999 as a company that specializes in exclusive distribution of well known product lines such as Nescafe©. According to Tulio Ortiz, General Manager of Goldenwhipp, “We feel that Pure1 Systems has come to revolutionize the bottled water industry in Puerto Rico. We offer our customers first class quality in product and service. We have a commitment to our clientele to offer only the best on the market. This is why we have chosen to work with Pure1.” “Our mission is to lead the point-of-use water market by revolutionizing and innovating in the industry,” Ortiz said. “We are providing a patented high quality product with exclusive distribution rights, always giving excellence in service to our clients with a high degree of professionalism.”

The Exclusive Dealership is part of the new programs developed by Pure1 Systems to improve the servicing of users throughout the world. Dealers receive equipment to jump-start their business, marketing support with customer driven literature, direct mail piece and DVD, selling and technical training, and territorial exclusivity. “We are very excited about the mission and drive of the people at Goldenwhipp who are committed to bringing premium quality products to satisfy the water needs of the people of Puerto Rico,” said Stephen Messinger, Director of Sales & Marketing for Pure1 Systems.

About Pure1 Systems

Pure1 was started in 1988 to develop an answer to the problems with 5-Gallon bottles of water: lifting, spilling, storage, reservoir contamination and expense. Pure1 has headquarters in Lawrence, Massachusetts. For more information on Pure1 Systems and its line of point-of-use systems visit www.Pure1.com, call 978-975-1800 or write to sales@Pure1.com



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