



**FOR IMMEDIATE RELEASE**

**PURE1 SYSTEMS PRESENTS NEW BROCHURE, “TASTE THE FUTURE OF BOTTLED WATER”**

**Lawrence, MA** - Pure1 Systems, the developer of the Everfull™ self-filling bottle for purified water dispensing, is pleased to announce the release of its new 4 page, 4 color brochure, “Taste the Future of Bottled Water” as part of its Exclusive Dealership Marketing Program. The brochure describes the features and benefits of the unique Pure1 product line and its advantages over conventional bottled water. The brochure focuses on:

- Changing the way companies hydrate their workforce
- The convenience of tap water, the confidence of filtration
- Significant savings over bottled water
- Dependable service
- The Pure1 difference
- Innovators in water purification

The brochure is designed to be used by dealers to inform their customers of the Pure1 approach to filtered and purified water. The brochure joins the animated DVD “Bottled Water Cooler Strategy” as part of the comprehensive marketing program Pure1 Systems has developed. The brochure is customized with the logo and contact information of the **dealer** for his/her use. The brochure is available in both English and Spanish versions, more to follow.

**About Pure1 Systems**

Pure1 was started in 1988 to develop an answer to the problems with 5-Gallon bottles of water: lifting, spilling, storage, reservoir contamination and expense. Pure1 has headquarters in Lawrence, Massachusetts. For more information on Pure1 Systems and its line of point-of-use systems visit [www.Pure1.com](http://www.Pure1.com), call 978-975-1800 or write to [sales@Pure1.com](mailto:sales@Pure1.com)



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Taste  
the **FUTURE** of  
Bottled Water



Pure Convenience. Pure Confidence. Pure Taste.



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