



FOR IMMEDIATE RELEASE

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**PURE1 SYSTEMS ANNOUNCES THE EXPANSION OF TERRITORY COVERED BY TKO
BROKERAGE TO INCLUDE SOUTH CENTRAL STATES**

Lawrence, MA - Pure1 Systems, the developer of the Everfull™ self-filling bottle for purified water dispensing, is pleased to announce the expansion of territory covered by TKO Brokerage, Clayton, OK, into the South Central states of Arkansas, Missouri, Kansas, Oklahoma, and Texas! TKO has represented Pure1 Water Systems the eight Southeastern states for over ten years.

“It is great for us to meet the vending operators throughout the new territory and help them take advantage of the opportunity to dominate purified water service in their respective areas,” said Kenneth Bible, TKO’s president. “We have found that once customers have a few days to experience the Pure1 difference, the units stay on location over 90% of the time!”, Bible said.

“Pure1 has customers with hundreds of units on location, and the number grows every year. I’m just glad that TKO Brokerage has been allowed to be a part of such a great company, helping provide lateral growth to dozens of vending and OCS operators.”

“The expansion of TKO into these new states gives us the chance to help Pure1 focus more intently on the South Central region, and talk with hundreds of folks who have never seen the products,” said Stephen Messinger, Director of Sales & Marketing for Pure1 Systems.

About Pure1 Systems

Pure1 was started in 1988 to develop an answer to the problems with 5-Gallon bottles of water: lifting, spilling, storage, reservoir contamination and expense. Pure1 has headquarters in Lawrence, Massachusetts. For more information on Pure1 Systems and its line of point-of-use systems visit www.Pure1.com, call 978-975-1800 or write to sales@Pure1.com



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